

Guest of Honor at the Citizen ID Forum: The Head of Saudi Arabia's National Information Center to Speak at the Global Summit in Abu Dhabi

In 2008, the Citizen ID Forum will open its doors on February 25th and 26th under the patronage of the Minister of Interior of the UAE, H.H. Sheik Saif bin Zayed Al Nahyan and with the endorsement of the European Commission, Emirates Identity Authority and Abu Dhabi Police. Wise Media's summit brings together a world-class panel of government representatives, border control and law enforcement authorities, system integrators, state printers, technology vendors and end-users.

Milan, January 28th, 2008 - Wise Media is honored to announce that Dr. Khalid Al Tawil, Director General of the National Information Center (NIC) in Saudi Arabia, will participate in the Citizen ID Forum, the world's premier summit on the digitalization of citizen ID documents. As head of Saudi Arabia's most important information center, Dr. Al Tawil has developed NIC into a distinguished and elite department, which enables the mission critical information technology initiatives that protect all citizens and non-citizens in the Kingdom. NIC has fostered the exchange of technology among government agencies in different countries and has contributed significantly to efforts being made in the Middle East to counter terrorism through secure identity solutions.

Dr. Al Tawil was recently presented with the Electronic Passport Forum Honorable Mention at the ID People Awards Ceremony held in Milan in November 2007 for his accomplishments in the field of citizen ID programs.

Dr. Al Tawil, guest of honor at the Abu Dhabi summit, will address the high-level audience during the first conference session on Monday, February 25th and provide insight into Saudi Arabia's significant efforts to promote and encourage the use of ICT in the government and public sectors in the Arab world.

"Wise Media's efforts in organizing The Citizen ID Forum will promote the sharing of ideas and encourage government cooperation in the field of digital citizen ID documents," says Dr. Al Tawil. "Providing a secure authenticated identity for every citizen will help us provide better, faster and more reliable secure governmental and non-governmental services and thereby enhance global security."

About the Citizen ID Forum

The Citizen ID Forum is a vertical event of the ID WORLD International Congress, focusing on the evolution of government-driven citizen ID programs. After the success of the events in Berlin and Rome (2005), Paris and Milan (2006), Istanbul and Milan (2007), endorsed by the European Commission, the French Ministry of Interior, the German Ministry of Interior and the Italian Ministry of Interior, the Citizen ID Forum will take place for the first time in the Middle East in Abu Dhabi on February 25 and 26, 2008 under the patronage of the Minister of Interior of the UAE, H.H. Sheik Saif bin Zayed Al Nahyan and with the endorsement of the European Commission, Emirates Identity Authority and Abu Dhabi Police. For further information visit: www.citizen-id.com

About ID WORLD Events

ID WORLD is the first global technology-agnostic initiative on automatic identification addressing all vertical markets of RFID and AIDC systems, biometrics and smart cards. Organized by Wise Media, ID WORLD events focus on segments in which automatic identification expresses its revolutionary potential. Alongside the annual world summit ID WORLD International Congress, Wise Media organizes the following vertical forums: Electronic Passport Forum, Citizen ID Forum, Global Security Forum, Asset Tracking Forum, Registered Traveler Forum and Transportation Security Forum. For further information on the annual world summit visit: www.idworldonline.com

For further information or to request this press release in Arabic, please contact Pier Costa.

Media contact:

Pier Costa

Wise Media S.p.A.

Tel: +39 02 8903 4112

pier.costa@wisemedia.com